



ANNUAL
REPORT

21/22

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JON EMERY

PC4 DIRECTOR'S REPORT

The intersection of cancer and primary care played out this year in Cancer Australia's consultation for the first Australian Cancer Plan and the release of Australia's Primary Health Care 10 Year Plan 2022-2032 both in early 2022.

Of interest in the 10-year plan for PC4's consideration is the future focus of health care and the need to develop a translational research evidence base to support the adoption of emerging technologies. Several of our current studies and new trial concepts map direct on to these areas. Our SCRIPT trial is testing the effect of a genomic risk score delivered in primary care on risk-appropriate colorectal cancer screening. While the Future Health Today trial is testing quality

improvement activities in general practice for patients with chronic kidney disease or high risk of undiagnosed cancer.

PC4 also continues to lead the way in the development and testing of models of shared care in cancer survivorship, with the successful funding of the AUS-NET trial lead by Prof Ray Chan (Flinders University and Director of the Caring Futures Institute). This trial will focus on shared care for patients with neuroendocrine tumours. It is a partnership with NeuroEndocrine Cancer Australia and joins a suite of four other active shared care trials. These trials are the SCORE and MOSES trials for prostate cancer, the IBIS trial for breast cancer and the GOSPEL trial for lymphoma patients

Jon Emery,
Director PC4

Our submission to the Australian Cancer Plan focused on the plan being a mechanism to lead an agenda to:



1) Enable implementation of evidence-based, cancer prevention, screening, and early detection interventions in primary care.



2) Enable implementation of evidence-based, cancer survivorship interventions in primary care



3) Enable national coordination of palliative care that includes ambitious goals to continue Australia's leadership in this area.





KRISTI MILLEY

PC4 NATIONAL MANAGER REPORT

forward for this year's report:

This year was another very productive year for successful funding applications. In line with our ongoing strategic efforts to build capacity, it was great to see two NHMRC Investigator Grants, and two Victorian Cancer Agency Fellowships awarded to our members. Congratulations to Prof Anne Cust (University of Sydney), Prof Patsy Yates (Queensland University of Technology), Dr Claire Nightingale (University of Melbourne) and Dr Javiera Martinez-Gutierrez (University of Melbourne).

Looking forward, I'm excited to translate our foundation thinking, about how to better support mid-career researchers, into a pilot program launching in early 2023. We hope to provide much needed support in an area where resources and support have often dried up as our members look to make the transition

Our Annual Strategic Planning meeting was a great way to finish off FY21/22. It was our first opportunity to hold a face-to-face meeting in 12 months and produced rich ideas and discussions. For me, it was a valuable opportunity think about progress towards our strategic actions and where PC4 is heading. What have I missed about face-to-face meetings? Mostly that people can't escape me or my barrage of questions when we're in the same room.

The PC4 team often dedicates the last five minutes of team meetings to our achievements in the past week and what we will achieve in the coming week. So, looking back and looking



Strategy Day 2022

to leading their own team to drive forward their personal research vision through a large program of inter-connected research.

Kristi Milley
National Manager, PC4



PC4 SNAPSHOT

32

New studies

30+

Publications
& Presentations

\$8.7m+

awarded from successful funding
applications

RESEARCH
HIGHLIGHTS

NEW RESEARCH

This year, PC4 celebrated several successful funding applications, here are two highlights:

PROFESSOR MARK JENKINS

Professor Mark Jenkins from the University of Melbourne was awarded \$1.6million through a NHMRC Targeted Research Call for his project SmarterScreen, trialling the use of SMS interventions and video educational material in general practice to increase patient participation in the National Bowel Cancer Screening Program. This work builds on the success of his previous study SmartScreen, which tested the use of SMS prompts to encourage patients to complete their bowel cancer screening kit.



PROFESSOR RAY CHAN

Based in Flinders University, Director of Caring Futures Institute Professor Ray Chan was awarded \$2.4 million from the MRFF for his project AUS-NET. This trial will evaluate the effectiveness of a nurse-enabled, shared-care model to address unmet needs of people with neuroendocrine tumours. In parallel, the trial will assess implementation outcomes using the RE-AIM framework, as well as the facilitators and barriers for implementation of the AUS-NET survivorship model of care.

THE PC4 TEAM



GREG POYNTER
PROGRAM MANAGER



SARAH NAGORCKA
**COMMUNICATIONS
COORDINATOR**



PAIGE DRUCE
**RESEARCH SUPPORT
OFFICER - OCT 21**



JON EMERY
DIRECTOR



JAMIE LIEW
**RESEARCH SUPPORT
OFFICER - JAN 22**



MELISSA ILYAS
**EVENTS COORDINATOR
& ADMINISTRATION
ASSISTANT**



CRYSTAL LU
**MARKETING AND
COMMUNICATIONS
INTERN**



KRISTI MILLEY
**NATIONAL
MANAGER**

NEW STAFF

GREG POYNTER

PROGRAM MANAGER

Greg provides program management support to PC4. He is an experienced healthcare program manager with a background in service design and innovation, stakeholder engagement, commissioning, procurement, and evaluation. He has a deep understanding of general practice and the challenges primary care faces. His passion is working with people and data to define problems clearly and implement solutions that are desirable, feasible and sustainable, and to use agile thinking to ensure valued outcomes.



JAMIE LIEW

RESEARCH SUPPORT OFFICER

Jamie is a science communication enthusiast and junior researcher. She recently took a leap from neuroscience research to cancer clinical trials, and has immensely enjoyed her research journey so far. Previously, she worked on science communication projects with the government, universities, not-for-profits, conferences and research institutes. She loves doing research almost as much as she loves sharing it.



NEW COMMITTEE MEMBERS

Sibel is a genetic counsellor with >10 years' clinical and research experience in cancer screening. She is a postdoctoral research fellow at the University of Melbourne Centre for Cancer Research and Department of General Practice. Sibel completed her PhD in 2021 on the use of genomic testing to target bowel cancer screening within general practice and has now expanded her to genomic testing in general practice for risk of multiple cancers. Sibel is passionate about translational research to ensure that everyone has access to new DNA tests and can use their results to improve their own health.



SIBEL SAYA

Special interests



Dr Claire Nightingale is a senior research fellow at the Centre for Health Policy within the Melbourne School of Population and Global Health. Claire has over 15 years experience in global health research and practice, including working on HIV, cervical cancer, and sexual health programs while living in Myanmar, Papua New Guinea and Cambodia. Claire's research is focused on improving equity in cancer screening programs by ensuring that new initiatives aiming to increase participation are embedded into practice.



DR CLAIRE NIGHTINGALE

Special interests



PC4 ADVISORY COMMITTEE



NIK ZEPS
CHAIR



AMANDA
PIPER



BELINDA
GOODWIN



DAYNA
SWIATEK



JON
EMERY



KRISTI
MILLEY



LEANNE
MONTEROSSO



LIZ
HALCOMB



MAKALA
CASTELLI



JOEL
RHEE



MALCOLM
CLARK



MAX
SHUB



PATSY
YATES



RAY
CHAN



REBECCA
BERGIN



NIKKI
DAVIS



NIKKI
MCGRATH

PC4 SCIENTIFIC COMMITTEE

1/2

IN LINE WITH OUR STRATEGIC PLAN TO INCREASE OUR IMPACT AND EXTEND OUR REACH INTO POLICY, WE ARE HAPPY TO HAVE TAMIKA HEIDEN AND REBECCA HADDOCK JOIN US AS NEW MEMBERS OF OUR SCIENTIFIC COMMITTEE



REBECCA
HADDOCK



TAMIKA
HEIDEN

REBECCA HADDOCK

Rebecca is Executive Director for Knowledge Exchange at the Australian Healthcare and Hospitals Association, where she is responsible for the Deeble Institute for Health Policy Research. Rebecca has experience working with the university, public service and not for profit sectors and is passionate about tackling chronic diseases that impact Australian society. She believes that the private, government and non-government sectors working together to create lasting solutions will be necessary to address the fundamental health challenges that Australia currently faces. Rebecca holds a PhD in Neuroscience from the Australian National University.



REBECCA BERGIN
CO-CHAIR



RAY CHAN
CO-CHAIR



BELINDA
GOODWIN



CAROLINE
EE



CLAIRE
NIGHTINGALE



CLAUDIA
RUTHERFORD



JESSICA
ROYDHOUSE



HANNAH
WARDILL



ISABELLA
ZHAO



JAMIE
LIEW



JASMINE
YEE



TAMIKA
HEIDEN



JOEL
RHEE



JON
EMERY



KATE
WHITE



KRISTI
MILLEY



KYLIE
VUONG



LEANNE
MONTEROSSO



LIZ
HALCOMB



LOUISE
BAILEY



MATTHEW
GRANT



MEENA
RAFIQ



MICHAEL
JEFFORD



MOIRA
O'CONNOR



NAOMI
CRUZ



NICOLAS
HART



NICOLE
RANKIN



REBECCA
BERGIN



NIK
ZEPS



PATSY
YATES



ROSS
LAWRENSON



SIBEL
SAYA



SONIA
MARKOFF



TANIA
SHELBY-JAMES

WE WOULD LIKE TO THANK NIKKI DAVIS, JULIE MARKER AND DON PIRO FOR THEIR DEDICATION AND CONTRIBUTIONS OVER THE YEARS. THEY SHARED A FEW THOUGHTS ABOUT WHAT IT'S LIKE TO BE A CAG MEMBER.

PC4 COMMUNITY ADVISORY GROUP CAG



NIKKI DAVIS

"When I started in this role, I knew nothing about how clinical trials worked. Ongoing training, as well as support from the PC4 team, researchers, and fellow CAG members have all helped to build my confidence. I've felt the excitement of successful grant applications, and being able to follow the progress, and increasingly to be part of all stages of a trial, is very rewarding."



JULIE MARKER

"It's hard to express the pleasure of contributing to PC4 over so many years, seeing it evolve to become the vibrant community it now is under Jon and Kristi's leadership of the organisation."



DON PIRO

"I have really enjoyed my time with PC4. I have found them respectful & keen to involve consumers from the beginning of research programs and have been genuine about this. I have always felt PC4 appreciative of my involvement & contribution that I have made and always encouraged it."



ALISON
BUTTON-SLOAN



JASON
WHITE



MAKALA
CASTELLI



MAX
SHUB



SONIA
MARKOFF



LOUISE
BAILEY



TERRI
BYRNE



GEORGE
FISHMAN



CELIA
PAVELIEFF



KAREN
FOSTER

EARLY CAREER RESEARCHER NETWORK

ECRN



CAROLINE
EE



JESSICA
ROYDHOUSE



KAROLINA
LISY



LUCY
BOYD



NICOLA
CREAGH



RAECHEL
DAMARELL



REBECCA
BERGIN



REBECCA
VENCHIARUTTI



SHAKIRA
MILTON



SIBEL
SAYA



KYLIE
VUONG



MALCOLM CLARK



ROWENA IVERS



ELYSIA THORNTON-BENKO



MICHAEL FELDMAN



PC4 GP CIRCLE MEMBERS

GP CIRCLE

1/2



JUSTINE MORRIS



MEENA RAFIQ



JOANNE SIMPSON



LINDA LOMBARD



JANE CROWE



HELEN STEINKE



DONNA MANNIX



RICHARD SMITH



ANNETTA MONACO



JOANNE SIMPSON



PC4 GP CIRCLE MEMBERS

GP
CIRCLE

2/2



EMILY
ISHAM



KAARA
CALMA



BRENT
VENNING



CHRISTINA
ALFONZO



CHRISTINE
LONGMAN



JOANNE
KINDER



CHETHANA
AMADORU



GIHAN
GIRGIS



GORDANA
CUK



KYLIE
HAYES

949

MEMBERS

PC4



PC4 MEMBERSHIP

PC4 NATIONAL MEMBERSHIP



949
MEMBERS

PC4 INTERNATIONAL MEMBERSHIP

76
MEMBERS



DISCIPLINES MEMBER BREAKDOWN

TOP 5



NURSING

17.5%



RESEARCHERS
NON SPECIFIC

12.9%



GP

11.2%



PUBLIC HEALTH

10.4%



CONSUMERS

8%

OUR ACTIVITIES

PODCASTS

Featuring two international guests, including primary care researchers from the US and the UK. We have listeners from over 30 countries with our largest audience being Australia followed by the US, the UK and Germany.

Our most popular episode was guest hosted by a member of the PC4 Community Advisory Group; Louise Bailey. Louise took reign of the microphone and interviewed our own PC4 National Manager Dr Kristi Milley and Ms Sophie Chima about their new paper [Long-term consumer involvement in cancer research: Working towards partnership.](#)

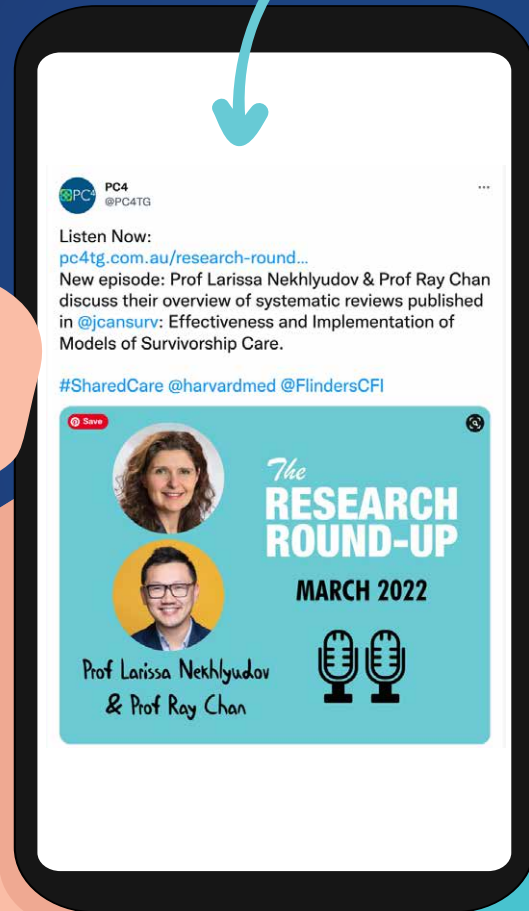
which was published in the

journal Health Expectations, Kristi highlighted that one of that best facilitators they found, and what they ensure happens in the PC4 community advisory group was that the members always feel equal and always feel like their voice is heard and just as important as a researcher or anyone else involved. Sophie emphasised that high level of consumer involvement doesn't necessarily equate to meaningful involvement. She suggested that growth is needed in optimising processes and making sure that there is a mutual benefit for both researchers and consumers.



TOP TWEET

4,858
IMPRESSIONS



32.5%

MEMBER UPDATE OPEN RATE

21.33% INDUSTRY AVERAGE - MAILCHIMP



1,145

FOLLOWERS ON TWITTER

12% INCREASE



250

FOLLOWERS ON LINKEDIN

33% INCREASE

PC4 SOCIALS

Through our annual Training Award, we encourage greater understanding of the primary care needs of cancer patients and survivors. We support clinicians, early and mid-career researchers to undertake research and skills development in cancer in primary care.

TRAINING AWARDS



LARRY
MYERS

Larry is a Postdoctoral Research Fellow at Cancer Council Queensland. We are supporting his skill development in large scale cross-sectional surveys focusing on the mechanisms underlying the socioeconomic disparities in cancer screening.



ANNA
SINGLETON

Based at the University of Sydney, Anna is an early career researcher who will develop her skills in qualitative study around the perceptions of barriers and enablers to implementing an automated eHealth intervention to support breast cancer survivors' healthy lifestyle.

SPOTLIGHT ON

EASI-M:

A MOBILE HEALTH INTERVENTION TO INCREASE PARTICIPATION
IN CERVICAL SCREENING THROUGH SELF-COLLECTION –
CLAIRE NIGHTINGALE

The EASI-M study is led by Dr Claire Nightingale as part of her Victorian Cancer Agency Fellowship. Claire hopes to eliminate the well-known inequities in cervical screening participation in Australia. This project aims to increase the

engagement of under- and never-screened communities in self-collection cervical screening, and address health inequities at every stage of the screening pathway, using SMS prompts



DR. CLAIRE
NIGHTINGALE

We held several Zoom workshops to support our members with both concept development and finessing grant applications in late 2021/early 2022.

New concepts and grant applications covered topics including:

- ✓ No breast cancer survivor left behind: Evaluation of a co-designed and automated eHealth intervention to support breast cancer survivors
- ✓ Improving outcomes for patients living with co-morbidities and cancer using cardiovascular disease as a model
- ✓ Implementing a cirrhosis detection pathway in primary care
- ✓ Towards sustainable weight maintenance after breast cancer: an intervention development and process evaluation study
- ✓ Improving Outcomes for Cancer Survivors living with Metastatic Disease
- ✓ Identifying primary care opportunities to enhance HPV vaccination and cervical screening for priority population groups

We're passionate about building capacity in primary care research. Following these workshops it was fantastic to see 3 members submit applications for NHMRC Investigator Grants.

WORKSHOPS

RESEARCH ACTIVITIES



4

STUDIES OPENED TO RECRUITMENT

274

PARTICIPANTS RECRUITED



32

NEW STUDIES SUPPORTED BY PC4



10+

FUNDING APPLICATIONS SUBMITTED



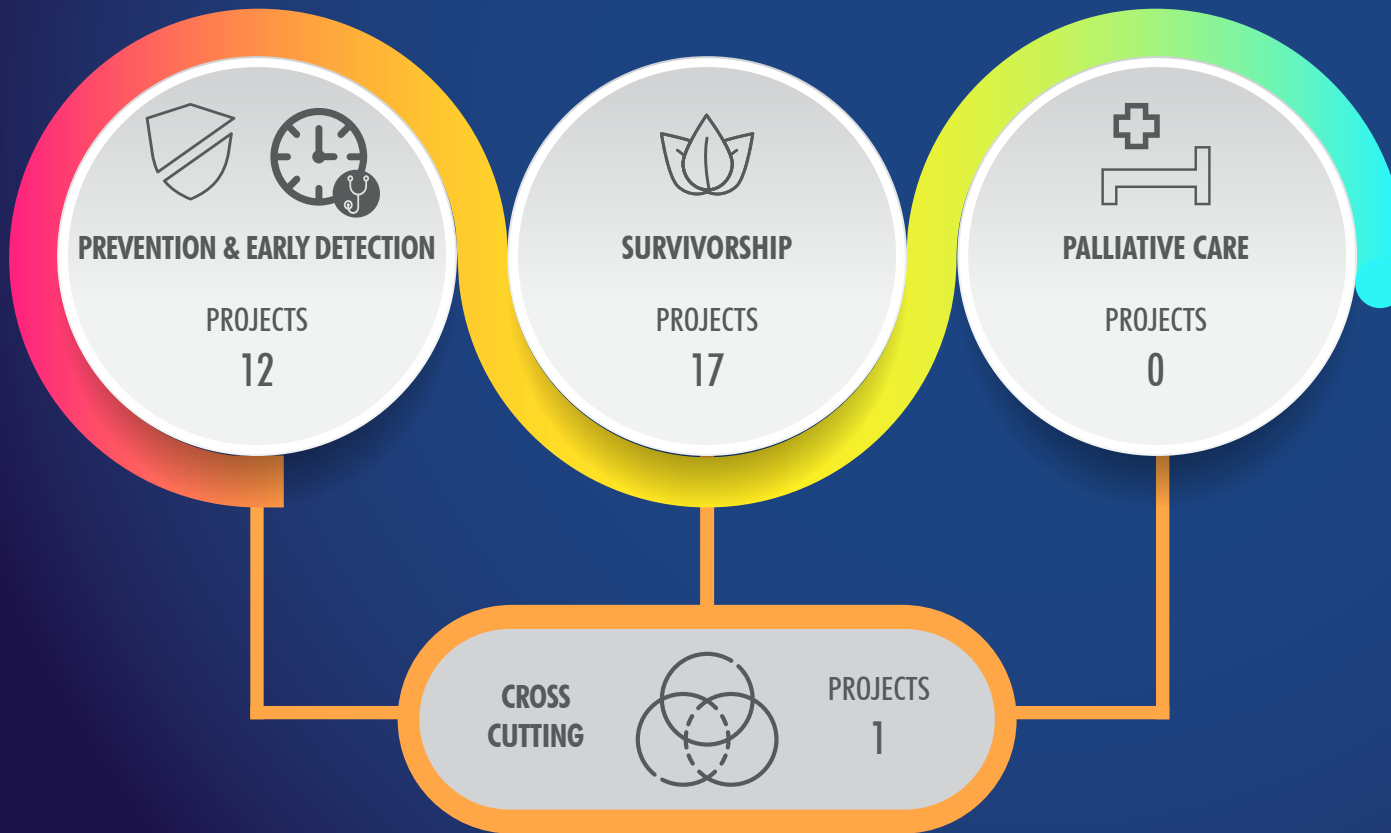
29

RECRUITMENT SITES

ENGINE ROOMS

This year, we initiated one of our strategic actions to better support our clinical trial design and protocol development. Following our 2021 strategic planning meeting, we created three Engine Rooms. These Engine Rooms cover prevention and early detection, survivorship and palliative care research. The goal of these groups is to drive new research through innovative ideas generation, collaborative concept development, and to support the submission of high-quality patient-centred practice-relevant grant applications.

Below is a summary of our Engine Room’s research activities and how they map across the cancer continuum. Over the last 12 months, our portfolio has particularly grown through our support of Survivorship projects.



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TRAINING AWARDS

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32
REQUESTS FOR SUPPORT

RESEARCH ACTIVITIES

PC4 WHERE OUR NEW PROJECTS ARE





CONNECT WITH US

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PC⁴